



**Indira Gandhi Delhi Technical University For
Women**
(Established by Govt. of Delhi vide Act 09 of 2012)
Kashmere Gate, Delhi-110006
ISO 9001:2015 Certified University



DEPARTMENT OF MANAGEMENT
BRIEF REPORT ON FLASH MOB



Date: 20 February 2024

Introduction:

The purpose of this report is to provide a comprehensive summary of the **Flash mob** that was recently organized on **February 20, 2024** by management students of IGDTUW. The report will cover the objectives of the flash mob and the outcomes achieved.

Objectives:

Students from the Department of Management at IGDTUW, comprising BBA and MBA students, recently orchestrated a vibrant flash mob as part of the flagship program, Viksit Bharat @ 2047. The flash mob was conceived to spotlight the indispensable role of women in shaping the vision of **Viksit Bharat @ 2047**. The theme of the flash mob was “**Women Illuminating the Vision of Viksit Bharat @2024**”

Participants showcased women leaders, entrepreneurs, and activists who have significantly contributed to India's development across various domains including law, social inclusion, equality, and the economy. The event aimed to enlighten the audience about the remarkable capabilities of women, advocating for women's empowerment and highlighting their multifaceted contributions to society and the nation at large.

The flash mob, comprising 11 students, captivated the audience for approximately 12 minutes on **February 20, 2024, from 2:00 to 2:15 PM.**

The details of students' participated in the flash mob are as follows:

Students' Name	Faculty Co-ordinator
Snigdha	Dr. Shivangi Verma
Diksha Ruhil	
Juhi	
Riya Singh	
Anusha Chaturvedi	
Pallavi Tiwari	
Shristi Minakshi	
Prachi Singh	
Aditi Prakash	
Devika	
Swati Anand	

Outcomes:

The flash mob was well received by the crowd and audience, and the following outcomes were achieved:

- **Increased Awareness:** The flash mob event successfully raised awareness among the audience about the pivotal role of women in various aspects of nation-building, including law, social inclusion, equality, and economic development. Attendees gained a deeper understanding of the significant contributions made by women leaders, entrepreneurs, and fighters towards the advancement of society.
- **Empowerment and Inspiration:** The event served as a source of empowerment and inspiration for both the participants and the audience. By showcasing women who have excelled in different fields, the flash mob instilled a sense of confidence and motivation among women to pursue their aspirations and break barriers in traditionally male-dominated domains.
- **Community Engagement:** The flash mob fostered community engagement by bringing together students, faculty, and other attendees to celebrate the achievements of women. It provided a platform for dialogue and discussion on the importance of gender equality and women's empowerment, encouraging collaboration and collective action towards creating a more inclusive society.

